

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 01622 231606Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----104442 231610Z /72

R 230930Z MAR 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC PRIORITY
INFO AMEMBASSY ATHENS
SECSTATE WASHDC 7333

UNCLAS DAMASCUS 1622

ATHENS FOR RTDO

E.O. 11652: N/A
TAGS: BEXP, SY
SUBJECT: 1978 DAMASCUS INTERNATIONAL FAIR

REF: ATHENS 2338

1. PLEASE CONVEY FOLLOWING MESSAGE TO MANUEL MENENDEZ,
ASST. MERCHANDISING MANAGER, MIDEAST AND AFRICA REGION,
GENERAL MOTORS OVERSEAS DISTRIBUTION CORPORATION, 767
FIFTH AVE, NEW YORK 10022, TELEX 233561A. QTE. THANKS
FOR LETTER MARCH 13 WHICH JUST RECEIVED. YOUR RESERVATION
FOR FIVE BOOTHS IN U.S. PAVILION AT DAMASCUS INTL FAIR
CONFIRMED. PRICE PER 15 SQUARE METER BOOTH IS DOLS.
4,000 EACH, OR DOLS 20,000 TOTAL. HOWEVER, DAVIS UNDER-
STOOD FROM PESSL IN CAIRO THAT GMOC WANTED INDOOR SPACE
EQUIVALENT TO FIVE BOOTHS (75 SQUARE METERS) WITHOUT
PREPARED BOOTHS, AS YOU HAVE YOUR OWN DISPLAYS TO SET UP.
IN THAT CASE, COST IS DOLS 225 SQUARE METER, OR DOLS
16,875 TOTAL. IN EITHER EVENT, YOU HAVE CONTIGUOUS SPACE
RESERVED. OTHER SERVICES THE SAME. YOU MENTION
POSSIBLE NEED FOR ADDITIONAL FIVE BOOTHS. PRICES
THE SAME. I CAN CONFIRM UP TO NINETY SQUARE METERS
TOTAL (SIX BOOTHS), BUT IF YOU NEED TEN CONTIGUOUS
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BOOTHS OR 150 SQUARE METERS, I NEED YOUR RESPONSE
NO LATER THAN MARCH 26. PLEASE ASK KARL REINER AT
USDOC TO TRANSMIT REPLY. PATRICK N. THEROS, U.S.
EMBASSY, DAMASCUS. UNQTE.

2. CAGNE/REINER: THIS INFO NEEDED SOONEST. IF GMOC
DECIDES ON TEN BOOTHS MENTIONED REF LETTER, IT WILL BE

NECESSARY FOR US TO CONSULT FAIR AUTHORITIES AND HAVE
THEM EXPAND PAVILION.
MURPHY

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Decaption Date: 01 jan 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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